



**19th ANNUAL  
LA JOLLA WRITER'S CONFERENCE  
October 25-27, 2019  
Write. Publish. Prosper**

Greetings Prospective Sponsor,

For nearly two decades, the La Jolla Writer's Conference has been an industry leader in teaching the art, craft, and business of writing. With more than 1,600 writer's conferences each year, the Writer's Digest recognized the LJWC as one of the top 100. With local, national, and international attendees each year, the LJWC limits enrollment to 200, creating an accessible and intimate 3-day event predicated on meeting and exceeding the needs of every participant.

This is where you come in. Please review the package options below and feel free to reach out with any questions.

### 2019 Sponsorship Packages

Advertising Packages	2019 Prices	Benefits	Deadline
<b>General Promo</b>	<b>\$500 (20 available)</b>	<ul style="list-style-type: none"> <li>Single item promotional material provided by sponsor to be placed in prime location in conference central.</li> <li>Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> </ul>	<b>10/01/19</b>
<b>Blakey Scholarship</b>	<b>\$1,000 (10 available)</b>	<p>Every year the LJWC honors our teachers and retired and active military by providing Blakey Scholarships for these special individuals. Every \$1,000 donated provides four full conference scholarships. In exchange for their contribution, sponsors will receive the following:</p> <ul style="list-style-type: none"> <li>Single item promotional material provided by sponsor to be placed in prime location in conference central.</li> <li>Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>Logo/URL included in downloadable conference schedule.</li> <li>Mention in our press releases as a Blakey Scholarship contributor.</li> <li>Special recognition at the conference as a Blakey Scholarship contributor.</li> </ul>	<b>10/01/19</b>

**Contact: Jared Kuritz  
jkuritz@strategiespr.com or 760-550-9850**

Advertising Packages	2019 Prices	Benefits	Deadline
<b>Lead Promo</b>	<b>\$1,500 (20 available)</b>	<ul style="list-style-type: none"> <li>• Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>• Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>• Logo/URL included in downloadable conference schedule.</li> <li>• 6' conference table with two chairs for the three day conference, sponsor conference pass for 2 representatives, (banquet meal and reception included).</li> </ul>	<b>10/01/19</b>
<b>Bag Promo</b>	<b>\$2,500 (4 available)</b>	<ul style="list-style-type: none"> <li>• Single item promotional material provided by sponsor to be placed in prime location in conference central.</li> <li>• Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>• Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>• Logo/URL included in downloadable conference schedule.</li> <li>• Logo/URL printed on every tote welcome bag.</li> </ul>	<b>10/01/19</b>
<b>Lanyard Promo</b>	<b>\$2,500 (2 available)</b>	<ul style="list-style-type: none"> <li>• Single item promotional material provided by sponsor to be placed in prime location in conference central.</li> <li>• Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>• Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>• Logo/URL included in downloadable conference schedule.</li> <li>• Logo printed on lanyard to be worn by every attendee and faculty member for the duration of the conference.</li> </ul>	<b>10/01/19</b>

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Advertising Packages	2019 Prices	Benefits	Deadline
<b>Friday Reception Title Sponsor</b>	<b>\$5,000 (1 available)</b>	<ul style="list-style-type: none"> <li>• Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>• Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>• Logo/URL included in downloadable conference schedule.</li> <li>• 6' conference table with two chairs for the three day conference, sponsor conference pass for 2 representatives, (banquet meal and reception included).</li> <li>• Sponsor identified with signage and promotional material provided by sponsor at each table during reception/ keynote.</li> <li>• Sponsor to be introduced and thanked by conference host and invited to say a few words to the group about what they do.</li> </ul>	<b>10/01/19</b>
<b>Saturday Banquet Title Sponsor</b>	<b>\$8,000 (1 available)</b>	<ul style="list-style-type: none"> <li>• Single item promotional material provided by sponsor to be placed in welcome bag for every attendee and faculty member.</li> <li>• Listing with logo, description, and hyperlink on conference website sponsor page for 1 year.</li> <li>• Logo/URL included and listed in downloadable conference schedule.</li> <li>• 6' conference table with two chairs for the three day conference, sponsor conference pass for 2 representatives, (banquet meal and reception included).</li> <li>• Sponsor identified with signage and promotional material provided by sponsor at each table during banquet/ keynote.</li> <li>• Sponsor to be introduced and thanked by conference host and invited to say a few words to the group about what they do.</li> <li>• Sponsor logo and URL included in front page of <i>Writers on Writing</i> book and provided complimentary in welcome tote bag to all attendees and faculty.</li> </ul>	<b>10/01/19</b>

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# 2019 LA JOLLA WRITERS CONFERENCE

## Sponsorship Registration

Fill in the information below or sign-up at [lajollawritersconference.com/sponsorpackages/](http://lajollawritersconference.com/sponsorpackages/)

Contact Full Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: (Street) \_\_\_\_\_

(City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

### Select Your Package(s)

CHECKBOX	SPONSORSHIP PACKAGE	PRICE
<input type="checkbox"/>	<b>General Promo</b>	<b>\$500</b>
<input type="checkbox"/>	<b>Active Military, Veteran, Teacher Attendee Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Lead Promo</b>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Bag Promo</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>Lanyard Promo</b>	<b>\$2,500</b>
<input type="checkbox"/>	<b>Friday Keynote Reception Title Sponsor</b>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Saturday Keynote Banquet Title Sponsor</b>	<b>\$8,000</b>

Sponsored Quantity: \_\_\_\_\_ Total Price: \_\_\_\_\_

Method of Payment: \_\_\_\_\_ (Credit Card) \_\_\_\_\_ Check: Payable to **La Jolla Writers Conference**

P.O. Box 178122  
San Diego, CA 92177

Agree to Terms & Conditions \_\_\_\_\_

Signature

### Credit Card Authorization

Sponsor authorizes La Jolla Writers Conference to charge the credit card for the amount listed herein, submits that they are legally authorized to use the credit card, & agrees to the terms and conditions.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

3-Digit CC ID: \_\_\_\_\_

## Terms and Conditions

### OBLIGATIONS OF THE SPONSOR

1.1 The Sponsor agrees to the following:

(a) to purchase the books at the agreed upon price and quantity and understands that this purchase is non-refundable;

(b) to provide the La Jolla Writers Conference, at the sponsor's sole cost and expense, all suitable material including artwork of the sponsor's marks in a format and within print deadlines reasonably specified by La Jolla Writers Conference for it to be reproduced under the control of La Jolla Writers Conference.

(c) to authorize La Jolla Writers Conference to use the sponsor purchased books at its discretion;

(d) to permit La Jolla Writers Conference permission to use sponsor's name and marks in the book, website, media materials, and any other places it deems suitable.

1.2 The sponsor has no right to sub-license, assign or otherwise dispose of any of the sponsorship rights.

1.3 The sponsor shall not engage in joint promotions with any third party in relation to this sponsorship.

### OBLIGATIONS OF LA JOLLA WRITERS CONFERENCE

2.1 The La Jolla Writers Conference shall, at its sole cost and expense, in accordance with the terms of the sponsorship.

2.2 The La Jolla Writers Conference shall use its reasonable endeavors to deliver or ensure the delivery of each and all of the sponsorship rights.

2.3 The La Jolla Writers Conference confirms that, whenever possible, it will ensure that the sponsor's marks will be present in accordance with the terms.

### TERMS

3.1 See list of terms & packages above.